



BEACH BALL

BROUGHT TO YOU BY *rise***VB**

2020 SPONSORSHIP OPPORTUNITIES

February 15, 2020

Lesner Inn, Virginia Beach

To Benefit CCFoT

Estimated Attendance: 500

The Story

In Fall of 2015, Alexis Hionis approached a group of close friends with an idea: make the most of her family's event venue to throw an upscale fundraiser - each year partnering with a different local charity of choice. The idea took, and Beach Ball was born. Our inaugural Beach Ball proved to be a great success raising almost \$12,000 for the Children's Hospital of the King's Daughters. Since 2016, Beach Ball has raised almost \$115,000 for local charities!

Last year's Beach Ball not only marked our highest attendance and fundraiser yet, but also the first complete year of Alexis's own nonprofit, riseVB. riseVB expands upon Beach Ball's mission by creating synergy between the skills and experiences of those within the Beach Ball network with local needs of the tidewater area to actively give back to the community year round.

Today, Beach Ball has become a highly anticipated staple hosted by a committee of local young professionals, dubbed "Beach Ballers," who have two things in common: an undying love for the beach town they grew up in and a strong sense of duty to give back to it.

We hope the annual Beach Ball continues to be the event of the season, combining fun with philanthropy. Our committee looks forward to supporting, fundraising, and spreading word for the countless charities that work to make this world a better place - right here in our own backyard, Virginia Beach.

The Cause

riseVB's fifth annual Beach Ball will benefit Cancer Care Foundation of Tidewater (CCFoT), a local nonprofit organization committed to supporting the emotional, practical and non-medical needs of cancer patients and their caregivers in the Greater Tidewater community.

Moved by CCFoT's mission to Fight Cancer with Kindness and motivated by the Ballers' personal ties to breast cancer, riseVB is excited to dedicate year five to raising awareness and fighting against the disease.



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Sponsorship

The Beach Ball committee welcomes your support with utmost appreciation as we set our sights on ambitious goals for our fifth year. Kindly review our levels of sponsorship outlined in the following pages. As you consider each level, please note that we are open to discussing any variations to best suit your company or brand as a sponsor.

The Platinum Baller Sponsor: \$2000

- Six (6) tickets to the sell out event (\$110 value per ticket)
- Thank you bag personalized for each sponsor
- Exclusive access to our VIP Cocktail Hour prior to the event from 7 to 8 PM with heavy hors d'oeuvres and a high-end champagne and whiskey tasting
- Recognition on website with logo on our sponsorship page
- Prime logo placement on sponsorship banners at entrance on night of event
- Access to Beach Ball photo gallery after event
- Opportunity to meet CCFoT representatives to hear about the impact of your kind sponsorship
- Featured tags in all Beach Ball social posts to gain recognition and association from our audience

The Gold Baller Sponsor: \$1000

- Four (4) tickets to the sell out event (\$110 value per ticket)
- Exclusive access to our VIP Cocktail Hour prior to the event from 7 to 8 PM with heavy hors d'oeuvres and high-end whiskey tasting
- Recognition on website with logo on our sponsorship page
- Prime logo placement on sponsorship banners at entrance on night of event
- Access to Beach Ball gallery after event
- Opportunity to meet representatives with CCFoT to see where your kind sponsorship goes

The Silver Baller Donor: \$500

For those who are interested in donating \$500 we will feature your name or company logo on the official Beach Ball website, as well as provide two (2) tickets to the sell out event (\$110 value per ticket).

This year, we are excited to expand on our event experience into various spaces within the venue. We will be creating themed areas featuring fully activated, customized branding opportunities. To be featured as one of the three premiere sponsors taking over one of our curated spaces, please see the next page for more information.



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The Gatsby “Ball” Room \$10,000

The “Ball” Room is the main event area in which guests will spend the majority of their evening. This space includes: the upstairs entryway, the main bar, and the main dance floor with popular live band, BJ Griffin & the Galaxy Groove. The “Ball” Room also includes a lounge area which allows for all of our Ballers to grab a bite, take a seat, and catch their breath from dancing.

- 15 tickets to the sell out event (\$1650 value)
- Customized branding to include featured logo on the face of the main bar, on cocktail cups served in this area, and on the dance floor
- Premiere signage on entryway Step and Repeat
- Prime logo placement on invitation and website
- Integration into Beach Ball's social media channels
- Exclusive VIP access to Cocktail Hour prior to main event
- Use and ownership of professionally taken images (30)
- Opportunity to activate brand in The “Ball” Room lounge area

The Speakeasy Lounge \$7500

The Speakeasy lounge is one of the most sought out rooms during the evening. Located on the first floor, this space takes us back into the Prohibition Era as it transitions into a speakeasy-style champagne & whiskey lounge. This lounge will include: live vinyl sounds by Kevin Warren G., branded bar, photobooth and dessert display.

- 13 tickets to the sell out event (\$1430 value)
- Customized branding to include logo featured on or around bar as well as on cocktail cups served in lounge area
- Watermarked logo on all photos from highly popular photobooth with direct-to-social posting for authentic exposure and potential social media impressions
- Prime logo placement on invitation and website
- Integration into Beach Ball's social media channels
- Exclusive VIP access to Cocktail Hour prior to main event
- Use and ownership of professionally taken images (20)
- Opportunity to synergize a branded activation into the Speakeasy Lounge experience

The Prohibition Deck \$5000

The Prohibition Deck is the only area outside that will be activated and accessible for guests' enjoyment. Located next to the Gatsby “Ball” Room on the second floor, this space features a bar, a cigar lounge area, and music.

- 10 tickets to the sell out event (\$1100 value)
- Customized branding to include logo featured on or around bar as well as on cocktail cups served in the lounge area
- Event back drop for photo opportunities to include logo
- Prime logo placement on invitation and website
- Integration into Beach Ball's social media channels
- Exclusive VIP access to Cocktail Hour prior to main event
- Use and ownership of professionally taken images (20)
- Opportunity to synergize a branded activation into the Prohibition Deck experience



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Contact Us

Alexis Hionis, Committee Chair
Alexis@risevb.org

Give

Kindly make all checks payable to
"riseVB" with memo "Beach Ball
2020" and mail to our committee
chair, Alexis Hionis

2305 Estuary Court
VA Beach, VA 23451

The Fine Print

All donations are tax deductible.
After riseVB processes the check,
they will send a receipt
acknowledging the tax deductible
donation.

2020 Hosts

Alexis Hionis
Annesley Cole
Angelique Mitchell
Dare Ruffin
Elizabeth Bailey
Emily Cole
Izzi Marquart
Jon Thompson
Katheryn McKee
Kayla Olson
Lindsey Basnight
Luke Kohart
Mac Weaver
Madison Stein
Maggie Whittemore
Matt Miller
Meredith Corner
Rachel Schoenbaum
Sammie Foster
Tiana Timm
Tyler Jacobson
Veronique Hionis



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