



BEACH BALL

BROUGHT TO YOU BY 

2019 Sponsorship Opportunities

February 16, 2019

Lesner Inn, Virginia Beach

To Benefit EQUI-KIDS

Estimated Attendance: 450

The Story

In Fall of 2015, Alexis Hionis approached a group of close friends with an idea: capitalize on her family's event venue to throw an upscale fundraiser - each year partnering with a different local charity of choice. The idea took, and Beach Ball was born. Our inaugural Beach Ball proved to be a great success by attracting over 200 attendees and raising almost \$12,000 for the Children's Hospital of the King's Daughters. Since 2016, Beach Ball has raised almost \$70,000 for local charities!

Last year's Beach Ball not only marked our highest attendance and fundraiser yet, but also the commencement of Alexis's own nonprofit, riseVB. riseVB will expand upon Beach Ball's mission by creating synergy between the skills and experiences of those within the Beach Ball network with local needs of the tidewater area to actively give back to the community year round.

Today, Beach Ball has become a highly anticipated staple hosted by a committee of local young professionals, dubbed "Beach Ballers," who have two things in common: an undying love for the beach town they grew up in and a strong sense of duty to give back to it.

We hope the annual Beach Ball continues to be the event of the season, combining fun with philanthropy. Our committee looks forward to supporting, fundraising, and spreading word for the countless charities that work to make this world a better place - right here in our own backyard, Virginia Beach.

The Cause

riseVB's fourth annual Beach Ball will benefit EQUI-KIDS, a local not-for-profit organization committed to provide, promote, and support equine assisted activities for individuals who have mental, physical, emotional, social or learning disabling conditions.

Their team of hard-working horses provide equine-assisted activities to a diverse group of riders each week and their programs offer support to individuals with disabilities such as Down syndrome, autism, spina bifida, multiple sclerosis, traumatic brain injury, cerebral palsy, amputation, mental and physical disabilities, attention deficit disorder and more.





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Sponsorship

The Beach Ball committee welcomes your support with utmost appreciation as we set our sights on ambitious goals for our fourth year. Kindly review our levels of sponsorship outlined in the following pages. As you consider each level, please note that we are open to discussing any variations to best suit your company or brand as a sponsor.

The Platinum Baller Sponsor: \$1500

- Six (6) tickets to the sell out event (\$100 value per ticket)
- Thank you bag personalized for each sponsor
- Exclusive access to our VIP Cocktail Hour prior to the event from 7 to 8 PM with heavy hors d'oeuvres and a high-end whiskey tasting
- Recognition on website with logo on our sponsorship page
- Prime logo placement on sponsorship banners at entrance on night of event
- Access to Beach Ball gallery after event
- Opportunity to meet representatives with EQUI-KIDS to see where your kind sponsorship goes
- Featured tags in all Beach Ball social posts to gain recognition and association from our demographic audience

The Gold Baller Sponsor: \$1000

- Four (4) tickets to the sell out event (\$100 value per ticket)
- Exclusive access to our VIP Cocktail Hour prior to the event from 7 to 8 PM with heavy hors d'oeuvres and high-end whiskey tasting
- Recognition on website with logo on our sponsorship page
- Prime logo placement on sponsorship banners at entrance on night of event
- Access to Beach Ball gallery after event
- Opportunity to meet representatives with EQUI-KIDS to see where your kind sponsorship goes

The Silver Baller Donor: \$500

For those who are interested in donating \$500 we will feature your name or company logo on the official Beach Ball website, as well as provide two (2) tickets to the sell out event (\$100 value per ticket).

This year, we are excited to expand on our event experience into various spaces within the venue. We will be creating themed areas featuring fully activated, customized branding opportunities. To be featured as one of the three premiere sponsors taking over one of our three curated spaces, please see the next page for more information.



2019 Space Sponsorship Opportunities



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The “Ball” Room \$10,000

The “Ball” Room is the main event area in which guests will spend the majority of their evening. This space includes: the upstairs entryway, the main bar, and the main dance floor with popular live band, BJ Griffin & the Galaxy Groove. The “Ball” Room also includes a lounge area which allows for all of our ballers to grab a bite, take a seat, and catch their breath from dancing.

- 15 tickets to the sell out event (\$1500 value)
- Customized branding to include featured logo on the face of the main bar, on cocktail cups served in this area, and on the dance floor
- Premiere signage on entryway Step and Repeat

- Prime logo placement on invitation and website
- Integration into Beach Ball's social media channels
- Exclusive VIP access to Cocktail Hour prior to main event
- Use and ownership of professionally taken images (30)
- Opportunity to activate brand in The “Ball” room lounge area

~~The Moon Deck \$7500~~ SOLD

The Moon Deck is one of the most popular areas of the event as it is the only area outside that will be activated and accessible for guests' enjoyment. This space features: a bar, a lounge area, music, and photobooth.

- 13 tickets to the sell out event (\$1300 value)
- Customized branding to include: logo featured on or around outside bar as well as on cocktail cups served in this area
- Watermarked logo on all photos from highly popular photobooth with direct-to-social posting for authentic exposure and potential social media impressions

- Prime logo placement on invitation and website
- Integration into Beach Ball's social media channels
- Exclusive VIP access to Cocktail Hour prior to main event
- Use and ownership of professionally taken images (20)
- Opportunity to activate brand experience on Moon Deck

The Vinyl Lounge \$5000

We are please to introduce the Vinyl Lounge as our newest additive to this year's event. Located on the first floor with an unmatched waterfront view, this space will host the VIP cocktail hour prior to the event, transitioning into a speakeasy-style champagne & whiskey lounge. The lounge will include: live vinyl sounds by Kevin Warren G., branded bar, and dessert display.

- 10 tickets to the sell out event (\$1000 value)
- Customized branding to include: logo featured on or around bar as well as on cocktail cups served in the lounge area

- Prime logo placement on invitation and website
- Integration into Beach Ball's social media channels
- Exclusive VIP access to Cocktail Hour prior to main event
- Use and ownership of professionally taken images (20)
- Opportunity to synergize a branded activation into the Vinyl Lounge experience



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Estimated Attendance: 350

Contact Us

Alexis Hionis, Committee Chair
Alexis@risevb.org

Give

Kindly make all checks payable to "riseVB" with memo "Beach Ball 2019" and mail to our committee chair, Alexis Hionis

2305 Estuary Court
VA Beach, VA 23451

The Fine Print

All donations are tax deductible. After riseVB processes the check, they will send a receipt acknowledging the tax deductible donation.

2019 Hosts

Alexis Hionis
Annesley Cole
Angelique Mitchell
Brittany Bertolino
Cayleen Javorsky
Dare Ruffin
Emily Cole
Izzi Marquart
Jon Thompson
Katheryn McKee
Kayla Olson
Lindsey Basnight
Luke Kohart
Mac Weaver
Madison Stein
Maggie Whittemore
Matt Miller
Meredith Corner
Rachel Schoenbaum
Sammie Foster
Tyler Jacobson
Veronique Hionis



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